



European eHealth business support.

The European Hub for eHealth
Business Support

www.ehealth-hub.eu



This project has received funding from the European Union's under grant agreement no 727683



Free business support to Digital Health SMEs to improve their competitiveness and growth



Business Modelling



Access to private Finance



Commercialization



Legal & Regulatory





1 Business modelling



■ Business model clinic

- One on one personalised business model coaching
- Exchange about market validation of your hypothesis



■ Business modelling training service

- Optimize your Business Model applying the Lean Launchpad/iCorps methodology adapted to eHealth market

2 Matchmaking with investors



■ Investment readiness training & pitch competition

- 5 hours live course - gauge your funding needs, find your best funding sources
- Tailor your approach to a specific source of funding
- Prepare for a serious conversation with investors
- Present your solution in front of an investors' panel
- Meet investors at European eHealth events



■ eHealth Hub platform

- Online tool to identify your right investors or co-investor.
- 100+ investor profiles incorporated.
- 2nd Phase: new stakeholders like Healthcare organizations, regulatory experts, pharma or insurers.

3 Connecting with customers



■ Solution match

- Networking and matchmaking with the demand-side stakeholders
- To report in the state-of-the art in a specific eHealth solution category by request of demand-side stakeholders



■ eHealth Roadshow

- To help mature eHealth SMEs to access new markets and engage with high calibre stakeholders in a cost-effective way

4 Legal and regulatory support



To support eHealth SMEs in legal and regulatory and reimbursement issues

- 6 legal and regulatory workshops
- Network of 60 legal nodes
- Network of 60 regulatory and reimbursement nodes



The consortium



UNIVERSITEIT VAN AMSTERDAM



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